From: Rellen Hayes
To: Tucker-Potter, Stacy
Subject: RE: Directory Project Update
Date: Tuesday, July 30, 2019 2:13:56 PM

Hi Stacy,

Branded Items: Your contact states that we will be offering discount directory packages that include apparel (shirts, cap & travel bag), using the logo of your choice. We find that by offering the apparel, it builds/renews loyalty to the school. The sale of these products is what financially supports the project.

Script Closing: The closing depends on whether the alum orders or not. Let me add that and resend.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

T: 972.728.3687
E: rhayes@publishingconcepts.com
www.publishingconcepts.com

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From: Tucker-Potter, Stacy <stuckerpotter@truman.edu>
Sent: Tuesday, July 30, 2019 1:39 PM
To: Rellen Hayes <rhayes@publishingconcepts.com>
Subject: RE: Directory Project Update

I don't believe we are marketing any branded items for sale. Can you verify and send me new scripting that reflects that? Also, it just kind of drops off after the last ask. I am assuming there is a close to the call, and I'd like to see that.

Stacy Tucker-Potter ('02)
Director of Engagement
(660) 785-7432

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From: Rellen Hayes [mailto:rhayes@publishingconcepts.com]
Sent: Tuesday, July 30, 2019 12:28 PM
To: Tucker-Potter, Stacy
Subject: RE: Directory Project Update

Hi Stacy,

Hope your week is off to a great start. Attached is the script we use for colleges and universities. I will send the revised postcard proofs shortly.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

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From: Tucker-Potter, Stacy <stuckerpotter@truman.edu>
Sent: Thursday, July 25, 2019 4:04 PM
To: Rellen Hayes <rhayes@publishingconcepts.com>

Subject: Re: Directory Project Update

Out traveing for work. I can't send data until I see revised language.

On Jul 25, 2019 10:47 PM, Rellen Hayes <rhayes@publishingconcepts.com> wrote:
Hi Stacy,

Just checking to see if you are on schedule to send the data file and data docs by Wednesday, July 31st. Please advise. I will have the revised postcard language for you shortly.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Account Manager
Proud PCI Associate since 2014

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E: rhayes@publishingconcepts.com
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